2019 Parade of Homes Sponsorship Opportunities

Platinum

- Full Page Color Ad (your artwork) in *Parade of Homes Guide* (approx. readership 175,000)
- Recognition as Platinum Sponsor in *Parade of Homes Guide*
- Company Name on front cover of *Parade of Homes Guide*
- Large Company Logo in:
  - www.HBAberks.org with link to your website in the Parade section until next Parade
  - All remaining *Parade of Homes* correspondence to HBA Members
  - *Parade of Homes Gala* program
  - Slide Show at *Parade of Homes Gala*
  - *At Home in Berks,* June issue, Parade entrants section (circulation: 4,500)
  - *At Home in Berks,* August issue, Parade winners section (circulation: 4,000)
- Two company employees as Greeters at *Parade of Homes Gala*
- INCLUDES 10 dinner tickets to *Parade of Homes Gala*
- Up to 2 minutes at podium on subject of your choice at *Parade of Homes Gala*
- Co-present / announce Awards at *Parade of Homes Gala*
- Pose for Photos with Winners at *Parade of Homes Gala*
- Parade Winners Photos in *At Home in Berks* magazine with ID captions in August issue

$10,000

Gold

- 3/4 Page Color Ad (your artwork) in *Parade of Homes Guide* (approx. readership 175,000)
- Recognition as Gold Sponsor in *Parade of Homes Guide*
- Medium Company Logo in:
  - www.HBAberks.org with link to your website in the Parade section until next Parade
  - *Parade of Homes Gala* program
  - Slide Show at *Parade of Homes Gala*
  - *At Home in Berks,* June issue, Parade entrants section (circulation: 4,500)
  - *At Home in Berks,* August issue, Parade winners section (circulation: 4,000)
- INCLUDES 8 dinner tickets to *Parade of Homes Gala*

$5,000

Silver

- 1/2 Page Color Ad (your artwork) in *Parade of Homes Guide* (approx. readership 175,000)
- Recognition as Silver Sponsor in *Parade of Homes Guide*
- Small Company Logo in:
  - www.HBAberks.org with link to your website in the Parade section until next Parade
  - *Parade of Homes Gala* program
  - Slide Show at *Parade of Homes Gala*
  - *At Home in Berks,* June issue, Parade entrants section (circulation: 4,500)
  - *At Home in Berks,* August issue, Parade winners section (circulation: 4,000)
- INCLUDES 6 dinner tickets to *Parade of Homes Gala*

$2,500

Bronze

- 1/4 Page Color Ad (your artwork) in *Parade of Homes Guide* (approx. readership 175,000)
- Recognition as Bronze Sponsor in *Parade of Homes Guide*
- Company Name in:
  - www.HBAberks.org with link to your website in the Parade section until next Parade
  - *Parade of Homes Gala* program
  - *At Home in Berks,* June issue, Parade entrants section (circulation: 4,500)
  - *At Home in Berks,* August issue, Parade winners section (circulation: 4,000)
- INCLUDES 4 dinner tickets to *Parade of Homes Gala*

$1,500

Pewter

- 1/8 Page Color Ad (your artwork) in *Parade of Homes Guide* (approx. readership 175,000)
- Recognition as Pewter Sponsor in *Parade of Homes Guide*
- Company Name in:
  - www.HBAberks.org with link to your website in the Parade section until next Parade
  - *Parade of Homes Gala* program
  - *At Home in Berks, June issue,* Parade entrants section (circulation: 4,500)
  - *At Home in Berks,* August issue, Parade winners section (circulation: 4,000)
- INCLUDES 2 dinner tickets to *Parade of Homes Gala*

$800

Brass

- Recognition as Brass Sponsor in *Parade of Homes Guide* (approx. readership 175,000)
- Company Name in:
  - www.HBAberks.org in the Parade section until next Parade
  - *Parade of Homes Gala* program
  - *At Home in Berks* June issue, Parade entrants section (circulation: 4,500)
  - *At Home in Berks* August issue, Parade winners section (circulation: 4,000)

$250

BUILT BY BERKS

2019 Parade of Homes

October 12th - 13th and
October 19th - 20th

DEADLINE TO PAY IN FULL: SEPTEMBER 20, 2019

NOTE: Logos and/or Company Name listing will appear in the order in which paid, within each tier.

2019 PARADE OF HOMES SPONSORSHIP OPPORTUNITIES SIGN-UP FORM

- ❒ Platinum Tier - $10,000
- ❒ Gold Tier - $5,000
- ❒ Silver Tier - $2,500
- ❒ Bronze Tier - $1,500
- ❒ Pewter - $800
- ❒ Brass - $250

_____
Contact Person

_____
Company Name

_____
Address

_____
City/State/Zip

_____
Phone

_____
Email

DEADLINE TO PAY IN FULL: SEPTEMBER 20, 2019

Payment in full guarantees your sponsorship. We cannot accept commitment without payment.

- ❒ Check or money order payable to *HBA of Berks County* enclosed
- ❒ I want to pay with a Credit Card - Please have HBA staff call me for information

NOTE: Logos and/or Company Name listing will appear in the order in which paid, within each tier.

25 Stevens Avenue, Building B, Suite 1
West Lawn, PA 19609-1425
PHONE: 610-777-8889 FAX: 610-796-1878
Info@HBAberks.org
www.HBAberks.org

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HBA of Berks County
25 Stevens Avenue
Building B, Suite 1
West Lawn, PA 19609-1425

Home Builders Association of Berks County

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2019 Parade of Homes

October 12th - 13th and
October 19th - 20th

Sponsorship Opportunities

Home Builders Association of Berks County

www.HBAberks.org